

Growth Items

	2009/10	2010/11	2011/12	2012/13
	£	£	£	£
Comm Licensing of Houses of Multiple Occupation	20	0	0	0
Additional income generated	-4	-3	-2	0
Additional resources required to ensure improved performance in the licensing of HMOs. This would result in increased income in future years.				
Comm Additional hours - food hygiene	17	0	0	0
Additional funding to employ a technical officer for two days a week to help ensure new and existing food premises within East Herts are inspected within the 28 day limit imposed by the Food Safety Act Code of Practice.				
Comm National Indicator 187 - fuel poverty	6	0	0	0
Funding required to enable 4,000 survey forms to be sent to households on benefit in order to assess their fuel poverty status and report East Herts' achievement against this new National Indicator.				
Comm Contributions to Countywide projects, Big Lottery and Play initiatives	31	0	0	0
These are contributions that have been made to countywide initiatives that need to be mainstreamed for at least the next four years. The contributions lever in funds and partnership co-operation, advice and work at a county level and will enable the second year of the summer playscheme initiative to be developed with the voluntary sector.				

	2009/10	2010/11	2011/12	2012/13
	£	£	£	£
Comm Licence to join East of England Customer Profiling Project Experian Mosaic licence costs to join East of England Customer Profiling Project. The project requires authorities to purchase their own Mosaic licence to show a commitment to the project and support this ongoing cost. The investment will enable the Council to further utilise its commitment to the Electronic Service Delivery toolkit. The project will result in information that: identifies channel usage by population types, including volumes and cost data, providing the Customer Insight needed to inform channel migration plans and customer access strategies, as well as helping to achieve the new customer service standard.	9	0	0	0
Comm Loss of income - Discount for purchasers of Pay-and-display Smart cards This would result from a 10% discount of use of smart cards in pay and display car parks.	20	10	10	10
Comm Increase in marketing Castle Hall	15	0	0	0
Additional income generated Increase in marketing budget with the aim of increasing income across the range of functions that Castle Hall has to offer. The Executive of 20/08/08 decided to retain Castle Hall in-house and a new 'way forward' group has been established to oversee its development with the aim of maximising its potential. It is appropriate at this time to allow the management extra resources in a bid to achieve these aims.	-8	0	0	0
Comm Consultancy re parking retender (Special one-off growth item) Consultancy / advertising and associated costs for re tender of parking enforcement.			12	-12

		2009/10	2010/11	2011/12	2012/13
		£	£	£	£
CBS	LGIU Membership	6	2		
	The Local Govt Information Unit is an online resource for members and officers which provides practical policy advice, training, consultancy, public affairs services and other resources. This is for the subscription costs for the whole of the council.				
	TOTAL	112	9	20	-2